



**UNMASK
MY CITY**

We want clean air in our cities to protect our health and our climate

Burning fossil fuels to power our cars, homes and businesses contributes to climate change and causes outdoor air pollution. **This pollution is responsible for 600,000 premature deaths per year in the WHO European Region, costing European economies US\$ 1.6 trillion a year.**

Exposing people to harmful levels of air pollution increases the risks of heart disease, lung cancer, respiratory diseases and stroke, especially for children, the elderly and those already suffering from a disease. No-one wants to be exposed but people cannot simply choose to stop breathing.

Unmask My City calls on decision makers to adopt policies and programmes to meet the World Health Organization's air quality guidelines - from sustainable urban transport and active travel initiatives to renewable energy alternatives to fossil fuels.





Healthy air. Healthy climate

THE GLOBAL
CLIMATE & HEALTH
ALLIANCE



www.unmaskmycity.org #UnmaskMyCity

Unmask My City is a global initiative by doctors, nurses, public health practitioners, and allied healthcare professionals dedicated to improving air quality and reducing emissions in our cities.

The Global Climate and Health Alliance (GCHA) and its partners Health Care Without Harm, the Health and Environment Alliance (HEAL), the US Climate and Health Alliance and the UK Health Alliance for Climate Change are connecting with local health partners and their communities to promote practical solutions and create tangible city level policy changes that drive a clear, downward global trend in urban air pollution by 2030.

This will save millions of lives, improve health outcomes for billions of people, and make a huge contribution to greenhouse gas reductions needed to keep the world safe from climate change crises.

Join our campaign!



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